

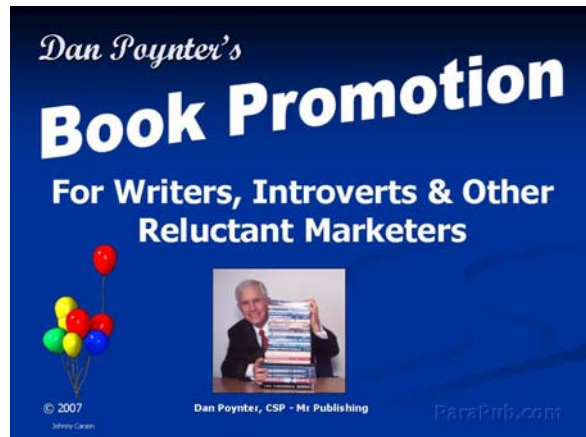
# Dan Poynter presents

## Book Promotion for Writers, Introverts & Other Reluctant Marketers

It doesn't matter if you sell out to a large New York publisher or publish yourself, the author must do the promotion. Publishers do not promote books; ask any author who has a publisher.

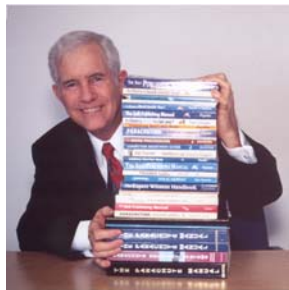
The challenge is that **most writers are introverts**. So, most writers do not want beat their chests on radio, on television or in bookstores.

What is an introverted writer to do?



Dan Poynter gives writers permission to stay home and write—and to promote remotely. He shares a number of effective, proven ways to publicize books without going out in public.

Writers love this presentation. They feel relieved when Dan shows them how to publicize their books from home. They nod their heads as they identify with the introvert personality Dan describes. They feel a kinship when Dan reveals that he is an introvert. Dan speaks about book promotion for introverts from experience.



**Dan Poynter** is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing. His mission is to see that people do not die with a book still inside them.

P-51. Keynote or breakout, multimedia, handout, 30-60 minutes (flexible).

For content-rich, stimulating and valuable presentations, contact:



**Para Publishing, Dan Poynter, Tel: 805-968-7277**

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P-51. Description-Book Promotion for Introverts.