



Introduction for Dan Poynter

P-51: Book Promotion for Introverts

It doesn't matter if you sell out to a large New York publisher or publish yourself, the **author** must do the promotion.

The challenge is that most writers are **introverts**. Some 25% of the population is reclusive. So, most writers don't want to promote books on radio, on television or in bookstores. What is an introverted writer to do?

Dan Poynter gives you permission to stay home and write—and to promote remotely. He will share a number of effective, proven ways to publicize books from home.

Dan is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional.

He is an evangelist for books, an ombudsman for authors, an advocate for publishers and the godfather to thousands of successfully-published books.

His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing.

It gives me great pleasure to introduce Mr. Publishing .
. . **Dan Poynter**.

