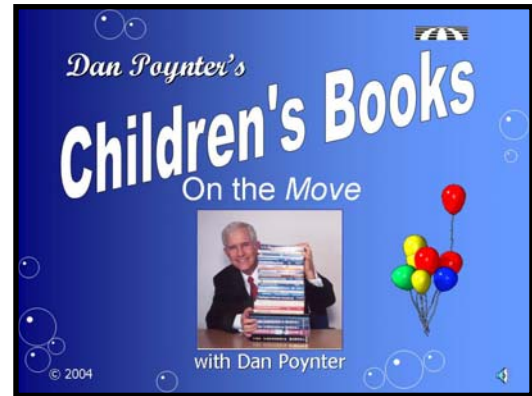




Dan Poynter presents

Children's Books On the Move

Thousands of people have written children's picture books that will never be published. Nothing is wrong with the books—many are very good; the barriers are too high. The publishers are swamped with submissions and the \$20,000+ production cost is too high for self-publishing. People buy \$3.1 billion of children's books annually; the market is huge. The books sell for an average \$7.34 in softcover and \$14.51 in hardcover. It is hard to make money when 4-color printing is so expensive and a minimum pressrun is 3,000 books.



Dan Poynter's answer is not a new way of printing; it is a whole-new approach that is more versatile, more fun for the child and a whole lot less expensive. Dan's multimedia show demonstrates multimedia picture books with color, motion (video and animations), sound (audio) and the best part is the reproduction cost of 30 cents per copy. Your children's book can be interactive; the child can click on icons for more information, a different story line, animations and sound. The book can even be personalized, making the child the main character. Children love computers and they find reading on a screen irresistible.

Discover how to write your children's book faster, promote it for less and get it distributed more effectively. Imagine your book being featured at Amazon.com and sold in CD format as well as a download. At last, you can get your book into print. Dan Poynter has the answers.

Dan Poynter is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing. His mission is to see that people do not die with a book still inside them.

P-44 Multimedia, detailed handout with resources. 60 minutes.

For content-rich, stimulating and valuable presentations, contact:



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