



*Dan Poynter* presents

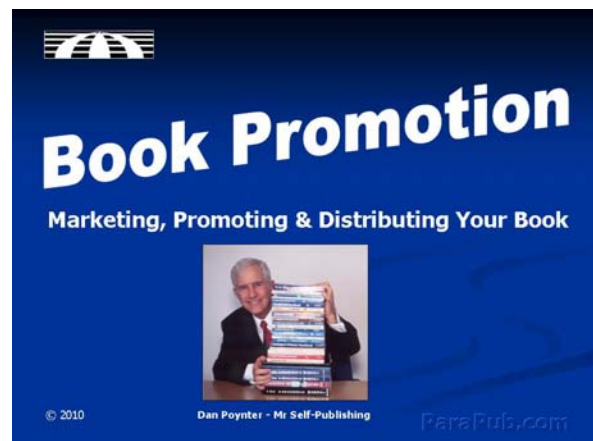
# BOOK PROMOTION

## Marketing, promoting and distributing

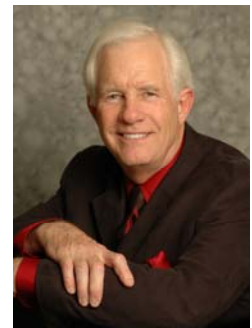
### The advanced course on selling books.

You will discover how to use innovative techniques and pioneering technology to promote your book. Dan will share the secrets of nontraditional book sales, electronic promotion and promoting with articles. Automating your promotion will save you time and money.

Essentially, this is Part 3 of P-31, *The New Book Model*. This power-packed intensive will accelerate your sales, propel your book up the charts and assure your future.



**Dan Poynter** is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*. The media come to Dan because he is the leading authority on book publishing.



His mission is to see that people do not die with a book still inside them.

P-38 Multimedia; handout with resources. 60 minutes.

For content-rich, stimulating and valuable presentations, contact:



**Para Publishing, Dan Poynter, Tel: 805-968-7277**

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

<http://parapub.com/sites/para/speaking/index.cfm>