

SOCIAL MEDIA FOR BOOKS

Book publishing is changing: this book describes how to take advantage of those changes. This Volume II is the sequel to *The Self-Publishing Manual* (Volume I), the most successful book ever written on the subject. Learn how to use new techniques to write your book faster, new technology to publish it for less, new ways to distribute your book more economically, ways to have fun promoting it and how to profit from your investment by cutting out all of publishing's gatekeepers in the middle.

You will discover how easy it is to:

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- 📖 Print a small quantity and keep a small inventory.
- 📖 Multipurpose your “book” into downloadable, CD, and eBook versions and others.
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“This is the first book I recommend to those considering becoming a publisher.”
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“This is the best self-publishing manual on the market.”
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Dan Poynter is the author of more than 120 books. His seminars have been featured on CNN, his books have been pictured in *The Wall Street Journal*, and his story has been told in *U.S. News & World Report*. The media come to him because he is the leading authority on how to write, publish, and promote books. This book affirms that Dan Poynter remains on the leading edge of book publishing.

This best-selling manual on publishing has shown thousands of people the faster, surer way to break into print. What are you waiting for?
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