

Give The World a Piece of Your Mind . . . Write Your Book

Join the ranks of those who shape our society. *Is There a Book Inside You?* is your step-by-step plan.

You will Discover:

- How to pick your topic
- How to break the topic down into easy-to-attack projects
- How and where to do research
- A process that make writing (almost) easy
- How to improve your material
- How to manage your writing partnerships
- How to evaluate your publishing options
- How to develop an **individualized and workable** plan

Did you know that few books are the work of only one person? Do you think celebrities have time to write? This book will show you the secrets of breaking into print even if you are not a polished writer. You will learn how and where to find help such as researchers, editors, peer reviewers, clerical support, contract writers and co-authors.

"*Is There a Book Inside You?* Introduces the science of management to the art of writing."

—**Jan Nathan**, Executive Director
Publishers Marketing Association

"This book is a useful tool for anyone starting out and a fine reference guide for established writers."

—**Authors' Newsletter**

"*Is There a Book Inside You?* is important to every writer. Writing books for others is good exercise; it hones your writing skills and keeps your writing mind active and alert while it buys time for your own writing."

—**Don Bower**, Executive Director
National Writer's Association

The authors: Dan Poynter is the author of 81 books including the best-selling *The Self-Publishing Manual*. Mindy Bingham is the author of 14 books; *Choices, A Teen Woman's Journal for Self-awareness and Personal Planning* has sold over 900,000 copies—so far.



Let Dan and Mindy show you how to write your book