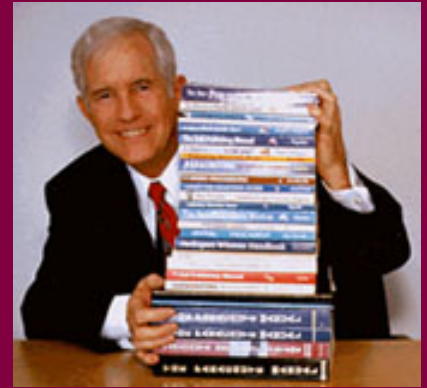




Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



October 2009. Copyright © Para Publishing. ISSN: 1530-5694.
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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.



A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I'm collecting stories on **Pastor's Wives who have gone through difficulties and stayed the marriage**. Please use anonymous names but real situations. I'm also looking for divorcees and want to know how they bounced back and stayed focused on God through the trial. Did you find love again? Did you leave the ministry? How did it impact the children? How did you rebound?

Please e-mail me at freyas@hotmail.com
-Freya S. Williams

2. I'm looking for first-person stories from and about **people who crossing the Mexican-U.S. border illegally** for a book I am researching. I want to talk to illegals, people who crossed illegally before becoming US or Canadian citizens, Border Patrol, coyotes, people who help them, and people who pursue them. Absolute privacy promised. Email: Byarchie@msn.com

3. **What are the things, (big or little), that you do to make this world a better place?** I'm looking for out of the ordinary, such as saving the right lane at a traffic light for those turning; or simply saying hello to every young child you see.

Please email me at vickijulian@sunflower.com
--Vicki Julian

4. A New Breed of Books

Happy Tails Books publishes breed-specific books full of thought-provoking stories about adopted dogs. These books raise awareness about puppy mills and neglect, educate readers about dog adoption, and raise money for dog rescue groups through the donation of a portion of each sale. The series is called "Lost Souls: FOUND!"

Happy Tails Books is collecting stories about any adopted dogs, with an immediate need for stories about Pit Bulls, Chihuahuas, and Labrador Retrievers. **Share a story, read our FAQ's, pick up a book, or sign up to be a Rescue Partner (non-profit rescue groups, only) at <http://happytailsbooks.com>.**

5. I'd like to hear from **parents or teachers/counselors who have spoken to children about their body and boundaries or have intentionally not spoken to children about this subject**. What are your concerns about having this conversation? Do teachers and counselors need to get permission from parents to discuss it? Are counselors trained in how to handle a disclosure of past abuse? How early can we start talking to children? What age is too young? I'm a prosecutor, author and parent who

writes on this subject. I'm writing an article about how we can eliminate resistance to teaching children this important subject and start teaching it at a young age. I'd love to hear your stories. Thanks

--Jill Starishevsky, www.MyBodyBelongstoMe.com, info@MyBodyBelongstoMe.com

6. Startup Stories from Women who began their own business, large or small, as the result of a *Crisis, Drastic-Change* or *Unforeseen Event* in their lives. Women who did not have a lot of money to start a business but, found a way. Women who winged-it, got creative, took a risk, or who have an *unusual story* to share about a Home-Based business, Cottage Industry, or a business you started outside the home. My book is about inspiring Women who are non-business owner's, to take that first step. (please put STORIES in the subject Line)

carolann442@cs.com

7. I am looking for stories from people who were **wrongfully disinherited** as an heir next in succession to the deceased, the story behind the disinheritance and the emotional trauma they faced from it. I am writing a book that will include these stories. Please email to Jeff Douglas at Jeffcdgls@aol.com or call at (805) 484-2765. Thanks.

8. Looking for teen-aged girls and boys to contribute their stories on **love, heartbreak, dealing with death or loss, teenaged angst, growing up and embarrassing moments**. You can also submit in poetry form/lyrics if that's what you are most comfortable in writing in. Stories/poems must be in your **own words!** Please submit you're work to:

Veronica Ruggiero - ronnieny87@gmail.com or ishinebrighterr@aol.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

2.

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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C. ParaSales

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

2. SEE MORE SUPPLIERS AT
<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.



## D. ParaReviews

**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

1. Seeking review of *Luna's Life*. **After losing her teenage years in a Nazi concentration camp, this remarkable woman became a major figure in Christian-Jewish reconciliation** here in the U.S. Honored by the Pope, recipient of an Honorary Doctorate from Seton Hall University, she still found time to be an exemplar American Mom, raising three successful children, serving on the Girls Scouts Council, participating in the League of Womens Voters, heading the New Jersey State Opera as its president, even volunteering at the Lake Placid Winter Olympics. Contact: Caros Books, 16 Pinecrest Dr, Woodcliff Lake, NJ 07677. E-mail: [carosbooks@gmail.com](mailto:carosbooks@gmail.com).

2. **Silent Sorority**, by Pamela Mahoney Tsigdinos, is the first book in 20 years to address what happens when a couple can't conceive after years of "trying" and treatment. In this compelling, fresh memoir readers learn what awaits two people who want to be parents as they move away from the fertility treatment/adoption/mommy-and-daddy track. With humor, poignancy and grace, Pamela tells the story of how a

(barren) woman gets busy, angry, lost and found in an era of helicopter parents and Mom's Clubs. For review copies, contact Pamela: [ptsigdinos@yahoo.com](mailto:ptsigdinos@yahoo.com). <http://www.silentsorority.com>

**3. Critical Conditions: The Essential Hospital Guide To Get Your Loved One Out Alive** (Lemon Grove Press). Hospital care has become hazardous to the patient's health. There must be someone, a family member or good friend, to act as a sentinel to prevent medical errors. An award winning book about how to be a proactive advocate for your hospitalized loved one in order to prevent medical errors, medication mistakes, the spread of hospital-acquired infectious diseases and more. Based on over 150 interviews with registered nurses, physicians and hospital staff, families, the author's own experiences and hundreds of hours of research. For a review copy, please contact [Martine@CriticalConditions.com](mailto:Martine@CriticalConditions.com), [www.CriticalConditions.com](http://www.CriticalConditions.com)

**4. Searching For Mind-Over-Matter: Extraordinary Experiences of an Ordinary Joe.** Author- Larry Rinzel

"Mind-Over-Matter is really a misnomer. It's WILL-Over-Matter.

Intending items into the physical plane has 4 phases:

1. Will
2. Imagination
3. Mind (thoughts)
4. Emotions

Many Law of Attraction proponents start their instructions with the Mind. They believe Will is part of the mind, not leader to the mind. This assumption makes manifestation difficult. Successful manifestation generally requires strong Will. How does one develop strong Will and then use it for manifestation?

Searching For Mind-Over-Matter: Extraordinary Experiences of an Ordinary Joe breaks the 4 phases listed into 10 practical steps. The steps are described via humorous but educational situations from the author's life."

--Larry Rinzel, [lrinzel@gmail.com](mailto:lrinzel@gmail.com) , [www.joyousintent.com](http://www.joyousintent.com).

**5. Got heel pain?** Anyone who has ever suffered from plantar fasciitis will agree: it's more than just a case of a sore foot. Try the sensation of a railroad spike jammed into your heel. In the United States alone, 30 million people become hobbled by the agonizing injury during their lifetime. Luckily, plantar fasciitis can be effectively vanquished with conservative, active home treatment. This book contains your 30-point action plan to overcome plantar fasciitis.

Send request to [hafner.p@gmail.com](mailto:hafner.p@gmail.com) for a review copy.

--Patrick Hafner, <http://www.injuryafoot.com/>

## 6. FOR LOVE OF TEDDY

What would you do to save your brother from the menace of drug dealers? Michael Kirkpatrick single-handedly takes them all on in this novel of brotherly love and sacrifice. In a showdown with the town drug supplier, will Michael's quick thinking and special maneuver he developed on the basketball court help him to bring down the supplier and get himself out of a terrifying situation? Be sure to read this exciting novel to see how Michael wins out and saves his brother.

Email [thewriter2b@msn.com](mailto:thewriter2b@msn.com) for a copy if you would like to write a review for it.

--Jo A. Fulkerson

**7. *River Passage*** by p.m.terrell. Creative non-fiction based on the true story of the Donelson Party who left Virginia in 1779 for Fort Nashborough. Their river voyage took them through hostile Indian Territory at the height of the Chickamauga Indian Wars; they faced constant attacks, near starvation, disease, frostbite and deadly whirlpools. Some of the party were killed, some were captured, some tortured and others burned at the stake... and some lived to tell the tale. Book has been admitted into Nashville Archives for future historians. More information at <http://maryneely.com/journey.htm>. For review copy, write to [web20081204@pmterrell.com](mailto:web20081204@pmterrell.com)

## 8. Seamanship Secrets by John Jamieson

In the night, wind, rain, fog, big seas, strong currents, or congested waters, when there's no time for textbook seamanship solutions, what you need are shortcuts and techniques that work quickly and reliably every time. Collected from the vast accumulated lore of seamanship and navigation, here are the absolute essentials--185 tips and techniques that work without fail in the pilothouse or the exposed cockpit or flying bridge of a shorthanded sail or powerboat.

Contact John Jamieson at [j2sailing@gmail.com](mailto:j2sailing@gmail.com)

9. Fire Gazer - Arson at the Wolfe House.

Follow Ben Jennings around an Asheville that Thomas Wolfe would not have recognized. Ben encounters visions of Zelda Fitzgerald, pagan rituals, a sub-culture embedded in the city's infrastructure, and fires of unknown origin.

Ben becomes enamored by DC, a charismatic drifter with a dark world vision, and he is forced to confront DC's rejection of culture and the art it produces.

Through Ben's private journal entries, learn of his struggle to overcome DC's destructive cynicism and his pursuit of an artistic vision.

Contact Rick Russell, Reminiscing Books, Asheville, NC, [Reminiscing@att.net](mailto:Reminiscing@att.net)

**10. Leadership for Life**, provides a new leadership paradigm that links the spiritual wisdom about leadership with secular views. It provides practical tips on discovering your perfection, passion and life's purpose and how these aspects all impact your effectiveness as a leader. For a review copy please contact Doug Gehrman at

[dbgehrman@hotmail.com](mailto:dbgehrman@hotmail.com). The Website is [www.bridgewaypub.com](http://www.bridgewaypub.com).

**11.** The book **"A SPARK IN TIME" looks at five of Muriel Spark's novels** generally considered to be among her best and which provide examples of her narrative technique, a sort of time-montage where images of the past and present in the memories of her characters are juxtaposed to provide the reader with important information. This technique is perhaps what has made several of her novels to be so successfully adapted for the big screen, television and/or the stage - "The Driver's Seat", made into a film starring Elizabeth Taylor, is but one example.

I am seeking reviews for my book. For a review copy, please contact [linette.bruno@orange.fr](mailto:linette.bruno@orange.fr) or visit my website : <http://www.outskirtspress.com/asparkintime>

**12. "In My Heart" is a must read for adult caretakers of elderly parents.** This frank account is a sobering reminder that even someone willing to take care of their parents is never really prepared. The book offers hope to those who are wondering what do when they may be faced with aging parents issues while continuing to cope with one's own needs. This inspiring memoir of a deeply personal family story provides hope for what can be achieved when one's love of family is put to the ultimate test.

I am seeking reviews. For a review copy, contact: [ursula\\_hanks@msn.com](mailto:ursula_hanks@msn.com) or visit my website [http://www.outskirtspress.com/ursulahanks\\_inmyheart](http://www.outskirtspress.com/ursulahanks_inmyheart)

**13. Stick Out Your Balance Sheet and Cough: Best Practices for Long-Term Business Health** by Gary W Patterson "What You Don't Know About Your Business Can Cost You Your Business." Sticking out your balance sheet and coughing gets what you need to know in time for needed procedures which can mean the difference between life and death, in your business, department, life or job. This is no more comfortable than a visit to your doctor, but every bit as important. Even if it's bad news (maybe especially) you need to know. Gary Patterson [gary@FiscalDoctor.com](mailto:gary@FiscalDoctor.com)

#### **14. QUESTION AND ANSWER ENCOUNTERS WITH KENNETH G. MILLS**

Stone Wisdom by Rolland G. Smith comprises commentaries and poetry from the unique perspective of one who has been on the front lines as a TV news anchor for more than 40 years. Unlike most in his profession, Rolland Smith writes from both the practical and spiritual viewpoint about his considerations of the issues facing the world today. 132 pages \$18.95 US/Can--Valerie Webster, [vwebster@rogers.com](mailto:vwebster@rogers.com)

**15. I AM Says, "You Are..." Understanding Your Identity in Christ**

I AM Says, "You Are..." guides women through discovering and embracing their rock solid identity in Christ. This 30-day devotional study will teach you to identify patterns of thinking that contradict who God says you are. In the process, you will learn to replace unhealthy thought patterns, which CJ calls the trash, with the treasure of truth found in Scripture.

[www.unfadingbeautyministries.org/IAM.html](http://www.unfadingbeautyministries.org/IAM.html)  
<http://cjrapp.wordpress.com>

**16.** Stone Wisdom by Rolland G. Smith comprises commentaries and poetry from the unique perspective of one who has been on the **front lines as a TV news anchor** for more than 40 years. Unlike most in his profession, Rolland Smith writes from both the practical and spiritual viewpoint about his considerations of the issues facing the world today. 132 pages \$18.95 US/Can

Valerie Webster, [vwebster@rogers.com](mailto:vwebster@rogers.com)

**17.** Title of book: "Train Your Brain, Transform Your Life: Conquer **Attention Deficit Disorder** in 60 Days Without Ritalin."

"Train Your Brain, Transform Your Life: Conquer Attention Deficit Disorder in 60 Days Without Ritalin" is a self-help book that describes a 60-day program to help children and adults conquer ADD using a light and sound machine. The device was clinically tested in the public schools and found to significantly reduce ADD behaviors, such as impulsiveness, inattentiveness and hyperactivity. Also, children's reading scores increased— which reflects an improvement in their ability to concentrate, focus and retain information. Written in an entertaining and upbeat style, the book includes a chapter on the scientific premise of Ritalin... and how you can get the same results with brain training (without ever swallowing a single pill!)

If you would like to review the book, please email the author at [nickyv@bellsouth.net](mailto:nickyv@bellsouth.net)  
 You can also check out the website at  
<http://www.trainyourbraintransformyourlife.com/>

**18. Everything We Needed to Know About Business, We Learned Playing Music** by Craig M. Cortello (ISBN 978-0-9789900-1-5)

A compilation of 32 interviews/profiles of CEOs and business leaders who played music as a child or adolescent and view that experience as a defining one in preparing them for success. The 9 common lessons learned, attributes developed, and insights gained are identified, discussed, and illustrated through the experience and personal accounts of the research participants. Ideal reading for business leaders, innovators, music educators, musicians, music hobbyists, and other music enthusiasts. For review copy only, e-mail [bookorders@LDV-Enterprises.com](mailto:bookorders@LDV-Enterprises.com). See [www.BusinessMusician.com](http://www.BusinessMusician.com) for additional info.

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<http://parapublishing.com/sites/para/resources/successstories.cfm>

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 Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.
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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

### CO-OP PROGRAMS:

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

### 4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).
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Aging Cats.

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+1-805-448-9009. 530 Ellwood Ridge.

DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>