



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.



A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly.
Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Has your **church or synagogue** successfully created innovative programs to help disadvantaged people thru grants, business partnerships, or community collaborations? Special interest in church-related or community-based projects that help young adults and adults **improve literacy skills**. Please send info to betsywolff@aol.com. 803 782 0238 Many thanks!

– Betsy Wolff

2. I need your true story for possible inclusion in my inspirational book about **awakening to your Divinity -- the Divine Spirit within you**. Please describe how you became aware of the importance of awakening; the obstacles you've encountered; the sacrifices you've had to make; what was most helpful; how you apply it to your daily life; an "aha" moment you've had; how it's changed your life; and your vision of a world where everyone knows they are Divine. 1000 – 2000 words. Email lona@lonalyons.com for submission and release forms. Individual contributors will receive a complimentary copy of the book.

3. If you can remember **your "First Encounter," with your estranged father** and would like to share your story in a book to be released in June 2011 entitled "First Encounter" by Fathers Incorporated; we would love to hear from you. It is our hopes to write a book that will help the young and old connect for the first time with their fathers. We want to hear your experience good or bad; please add the end result. Send stories of 1500 words or less to kenneth.braswell@gmail.com. For more information visit me at www.kennethbraswell.com.

--Mr. Kenneth Braswell, Sr., Executive Director, Fathers Incorporated.

4. I need stories and information for my book, *Follow My Smoke*. **A book about airshows and aerobatics** featuring the Aeroshell Aerobatic Flight team. All net proceeds go to Alan Henley's medical fund. Alan was the Lead Pilot injured in a home accident that left his paralyzed from the neck down. If you know of any stories about airshows and team aerobatics, please share bob@followmysmoke.com

--**Bob Law**, [352- 591-3339](tel:352-591-3339), www.justmotivateme.com

IT'S YOUR LIFE - MAKE IT WHAT YOU WANT IT TO BE.

5. I am looking for stories telling your **bad experiences with marriage counselors or good stories dealing with marriage coaches**.

I am also looking for suggestions as to what you think that I should put in a self help book for marriages and relationships/ The book is tentatively titled: YOU CAN ACHIEVE HAPPILY EVER AFTER AND IMPROVE YOUR LOVE LIFE TOO.

--John Wilder, southernwriter57@yahoo.com

6. I need short stories about **caregiving elderly parents**. I am writing my second book on what to do in a caregiving crisis. It will be full of checklists and assessments.

--Barbara McVicker, mcvicker@columbus.rr.com

7. Looking for small business owners (authors count), network marketers, real estate agents, financial planners and other independent agents with stories about **overcoming business networking obstacles** (such as finding time, changing beliefs, creating a plan, reducing anxiety, or learning how). Do you have a success story or are you still struggling to make networking a profitable part of your business strategy? Either way, please share via email to beth@bethbridges.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. Service wanted – **Artist to design book covers** occasionally. Contact Ken Cash at KenCash@SeekersPublishing.com

2. I'm looking for simple resources to **teach me (I'm 60) the basics of Twitter and Facebook** to help me market my book – need simple language as I'm not tech-savvy.

dlajeunesse@frontiernet.net

 This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?



C. ParaSales

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. I have 300 copies of my second novel, The Raven. I would like to sell out the inventory so I can redesign the cover and reposition its branding. I think its a great story, and people who "get it" really like it. You can check it out at powellhillpress.com If I could get \$2 a copy I could move ahead with new positioning. I would hope the books would be resold outside New York State. Please advise.
 --Mark Holdren, scoopwrite@aol.com

2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.



D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. **Mozart in the Future** (Paperback) by Tânia Maria Rodrigues-Peters

Reading level: Ages 7-12, Paperback: 108 pages, Publisher: Rodrigues-Peters (August 30, 2009)

Language: English, ISBN-10: 3950280405, ISBN-13: 978-3950280401

Amazon: <http://bit.ly/MozartUS>

Synopsis

Max is really a boy like any other, but he has a talent for music and a strict mother who wants him to be a great musician. When the doctor says that Max must not to go to school for a few days, Max has no idea that he is about to meet one of his heroes: Mozart, the genius who was one of the greatest composers of all times. Can you imagine Mozart as a child, going down a snowy slope on a sledge, watching cartoons on TV or eating hamburgers? Well, in 'Mozart in the Future' all that and more is possible when you follow their adventures as they try to return Mozart to his own time, helped along by a mysterious fairy-like being called the Spirit of Music.

Contact details

--Carsten Peters, Egatha 4b, 6842 Koblach, Austria

carsten@rodrigues-peters.com

www.rodrigues-peters.com • www.linkedin.com/in/carstenpeters • <http://twitter.com/calutateo> • www.xing.com/profile/Carsten_Peters3 • <http://issuu.com/calutateo> • www.facebook.com/calutateo • <http://amazon.rodrigues-peters.com> • skype: calutateo

2. **"Two Brothers: One North, One South"** . . . it's already listed on Amazon, B & N, etc.

Book description:

Two Brothers: One North, One South

Walt Whitman navigates the journey of this Civil War novel closely based on real people and events. The first chapter finds him at the bedside of William Prentiss, a wounded Rebel soldier. Whitman becomes the sole link with William's brother, Clifton, a Union officer being treated in another ward.

The reader is taken seamlessly from Baltimore before the war, to many battlefields, and to Richmond, where Hetty, Jenny, and Constance Cary are the reigning belles.

I will be happy to send books to your readers who request a copy for review.

--David H. Jones, www.davidhjones.net, <http://davidhjones.net/blog/>

3. Working with Public Information Officers: A Supplement to Explaining Research
Public Information Officers (PIOs) can be invaluable allies in communication efforts by a researcher or other professional. They can offer expert advice, as well as access to communications machinery for reaching the media and other important audiences. This guide--a supplement to Explaining Research (Oxford University Press, 2010)--helps you develop the most beneficial relationships with those PIOs, whether they are in your institution, at a journal, in a scientific society, or in your funding agency. The full text is at www.WorkingwithPIOs. To obtain the print booklet contact author Dennis Meredith: dennis@glyphus.com.

4. RECESS IS OVER!

No Nonsense Strategies and Tips for Student Teachers and New Teachers

Dr. Sherry L. Meinberg (BookSurge, 2010, \$14.99)

This book is meant for those wishing to know the ins and outs of teaching. It is informative, filled with don't-even-think-of-doing- this admonitions. Anecdotes from the author's personal experience, as well as those of colleagues, and the media are included. Each vignette relates pearls of wisdom, that may save the student teacher or new teacher from major mistakes, or having to reinvent the wheel. Why learn everything the hard way?

Poignant, funny, and sometimes jaw-dropping examples.

--Dr, Sherry L. Meinberg, sherrymeinberg@verizon.net

5. The Vanishing of a Species? A Look at Modern Man's Predicament by a Geologist

Follow geologist Dr. Peter Gretener as he explores the past evolution, present predicament and possible future extinction of a particular species on planet Earth. The species is Homo sapiens. The threat to the species is Homo sapiens.

After the agricultural and industrial revolutions, it is now time for the Human Revolution - where man changes fundamental attitudes towards his fellow man and the planet he inhabits.

More info at: <http://www.vanishingofaspecies.com>. For a review copy, contact editor Nick Gretener at ngretener@shaw.ca.

6. My book covers an array of personal finance issues from a Christian perspective. The title is Making Mammon Serve You: A Biblical Manual for Money Mastery. The author is both an ordained minister and a professional financial planner. This book seeks to combine the best of current financial tools, techniques, and strategies with a thorough exposition of the timeless biblical principles that make them work. Directly addresses some areas that have been historically controversial. You can

see more information at www.aspirefa.com. To request a review copy, email the author at john.harrison@aspirefa.com

--John F. Harrison CERTIFIED FINANCIAL PLANNER(tm)

7. Book Title: I May Frustrate You, But I'm a Keeper!

Subtitle: **(Parenting** the Temperaments with Love and Understanding) Written particularly for parents and grandparents, this book is also valuable to teachers and anyone who works with or cares for children. It provides tools for determining the temperaments of both parents and children along with in-depth descriptions and examples of each temperament. The author's purpose is to aid the adult's understanding of the drives that underlie a child's actions, thus providing parenting strategies and respect for the child's temperament. Content includes a unique approach to "strengths and weaknesses" of the temperaments and includes direction in developing an individual's strengths to achieve a positive self esteem and feeling of fulfillment.

--Ray W. Lincoln, Email: raylincoln@comcast.net, Phone: 720-271-1221

8. Vending Success Secrets – How Anyone Can Grow Rich in America's Best Cash Business! by Bill Way. Learn the truth about who really is getting rich with vending and game machines! How, what & why! How would you like to make up to \$200.00 per hour in a very simple business where you could earn 100% return of your investment in as little as 4 months! Get started on a shoestring, and with a money-back guarantee! Learn the pitfalls, risks and rip-offs! Buy factory-direct and save up to 75%! Get great locations without selling! Also route management, machine selection, financing, getting started. Receive ready-to-use forms, and route record-keeping system. What trade magazines to get, associations to join, conventions and shows to attend. Includes a valuable Resource Guide! Plus much more! Please request the e-book and/or the paperback version. Thank you! Bill Way bill@livefree.com

9. A Novel Solution to the Auto Crisis - Mike, a fired Detroit auto worker, gets mad enough to go on the offensive. His story is a crime action/adventure novel with the back drop of the current headlines of tens of thousands of layoffs in the U.S. auto industry. Mike recruits a team of five vigilantes and launches a campaign to blow up a tunnel, sabotage manufacturing facilities in Japan and dump a key piece of Japanese machinery into the North Atlantic. The gang meets danger, death and the Japanese Mafia along the way. Added info for reviewer, www.steverroberts.com. E-mail, srandjfroberts@aol.com

--Steven R. Roberts

10. Conquer CyberOverload: Get More Done, Boost Your Creativity, and Reduce Stress

Do you find yourself getting less done, now that you have 24/7 access to limitless information? Our constant connection to cyberspace leads to unprecedented levels of multitasking, information overload, and unnecessary stress. The book takes you through a series of exercises that demonstrate the brain's limits in dealing with information overload, and presents strategies like mastering your interruptions, adopting brain-enhancing methods to promote creativity, and reducing cyber-stress. Works as a Business book or for individual Self-Help. Find out more at www.cyberoutlookpress.com. Email the author at cantor@yourmindonmedia.com to request a review copy.

--Joanne Cantor

11. My book, Gifts of the Heart, is an **illustrated children's book that rhymes**. When a storm whisks Grandpa and Grandma off the road, it scatters their grandchildren's Christmas presents all across Mother Goose Land. Their search for the lost gifts leaves them empty-handed but with hearts overflowing with love. But what will Grandma and Grandpa tell their grandkids when they arrive without presents? A knock on the door leads grandparents and grandchildren on an exciting Christmas Eve adventure, a night filled with music, magic, and the best gifts of all—gifts of the heart. Thanks!

--Karen Boes Oman karenoman@timetobreathe.com.

12, **"From Beer to Maternity"** (Paperback: 268 pages; Publisher: Brodman Publishing (November 1, 2009); Language: English; ISBN-10: 0615289924; ISBN-13: 978-0615289922; Product Dimensions: 8.3 x 5.5 x 0.8 inches)

(http://www.amazon.com/Beer-Maternity-Maggie-Lamond-Simone/dp/0615289924/ref=sr_1_1?ie=UTF8&s=books&qid=1250611023&sr=1-1)

Maggie Lamond Simone was a sarcastic young woman even when she drunkenly totaled her car at age 28 and asked the cop to drop her at a neighborhood bar. She quit drinking the next day.

She was afraid she wouldn't be funny without the alcohol. But she had a startling revelation - she wasn't funny in the first place. The world was.

Her 15-year column, addressing dating, marriage, pregnancy, motherhood and menopause with a caustic wit and a healthy disrespect for perfection, has given the world a "What To Expect" book for life.

--Maggie Lamond Simone, maggiesimone@verizon.net, maggielamondsimone.com, 315.635.2339

13. The Other Side of Organized – Finding Balance Between Chaos and Perfection by Linda Samuels, CPO-CD®

In The Other Side of Organized, Linda Samuels, CPO-CD® will encourage you to get organized enough to reduce the stress of life's details and make time to embrace your passions. Already thousands of clients and readers have found help and inspiration in her advice, personal reflections on change and connection, and vision of what can be accomplished when you find that sweet spot between chaos and perfection.

Reviews wanted! For more info visit www.theothersideoforganized.com
Contact Linda Samuels – linda@ohsoorganized.com to request review copy.

14. SAVANNAH LAW by William Eleazer

A young law professor's obsession with a female student and a politically-charged, media-frenzy criminal trial that pits the nation's most successful criminal trial lawyer against Savannah prosecutors,

provide the backdrop for *Savannah Law*. The intense drama—both inside and outside the courtroom—builds to an unexpected climax in an unforgettable final chapter. SAVANNAH LAW is filled with colorful but believable characters, including a few cantankerous law professors, who demonstrate their vanity and eccentricities at the weekly faculty meetings. The novel will appeal to anyone who enjoys a legal thriller or Southern novel.

Publication Date: November, 2009

Published by Elex Publishers, Inc., www.elexpublishers.com

Order your review copy from orders@elexpublishers.com

15. Tribal Vision: A Celebration of Life Through Tribal Belly Dance,

by Paulette Rees-Denis

Tribal Vision shows us how women have learned to celebrate life and community through the evocative, sensual, and quickly growing dance style of Tribal Belly Dance.

Pamela Smith Hill, a dancer and an author, says, "Tribal Vision is an inspired, insightful, and important account of the origins of Tribal Belly Dance and the author's personal journey through this brilliant and artistic community. Part of this dance movement from the beginning, Paulette Rees-Denis shares her vision of its past, present, and future. This is a deeply satisfying book for experienced dancers as well as new ones-- and for all readers who simply want to know more about a dance form that revolutionized the meaning of belly dance".

For review copies: info@cultivatormedia.com

Websites: www.gypsycaravan.us, www.cultivatormedia.com

16. "**Why Me, Oh Lord, Why Me**" by Jane with Rebecca Controversial because most pastors and priests will deny that a born again Christian can have demons running in and out of them at will. Jane's true story proves them wrong.

From Jane's story you will learn:

1. Voices can begin their demands as early as three years old.
2. How raising 5 children after losing your husband at age 33 can affect your mind and emotions and how musical talent can help fill the gap.
3. What it is like being in an insane asylum.
4. The kind of person you have to be to work with and encourage a mentally disturbed person.

For review copy, please e-mail: blensmith@charter.net Published by Outskirts Publishing Thank You Betty Lensmith (Rebecca)

17. GENERATION RX-KIDS ON PILLS, A PARENT'S GUIDE

GENERATION RX explains the dangers of prescription and over the counter medication abuse (from Adderal to opiates) in straightforward language, and gives parents information on how to help their kids avoid the traps of addiction, as well as what to do if their child is already in trouble.

I am seeking reviews. For a review copy, contact: < RJanesLMHC@aol.com > or visit my website: <http://outskirtspress.com/generationRX>

--Rebecca Janes, LMHC, LADC

18. "YOU ARE FOREVER IN TIME"

By Albert C. Bender

Man's greatest fear is death. The fear of Dying someday and not Knowing what the end will bring? So, he turns to "Religion". But, he still wonders? Will it save me and does my religion tell all?

In your reading of "[You are forever in time](#)" you will be presented with an alternative. This is a theory of mine that I came to a conclusion on and believe strongly in. My book explains that we are all "Infinite Spiritual Beings". And that who we are, is what "GOD" is, and this life is "Forever and Ever".

I am seeking reviews. For a review copy, contact Alcben31@msn.com or visit my web site:

<http://www.amazon.com/-/e/BOO2UKOC7E>

--Albert C. Bender

19. TIME TRAVEL & HARRY POTTER: A 100-page easy-to-read book explaining how time-turning works in Harry Potter and the Prisoner of Azkaban; also discusses other theories and the book's place in time-travel fiction; plus a brief introduction into the philosophy and physics of time-travel. For a review copy, contact: jones.r.h.j@worldnet.att.net or visit my website:

http://outskirtspress.com/time_travel_and_harry

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See

<http://www.pmaonline.org/programs.cfm>

Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com



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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>