



Publishing Poynters

Book and Information-Marketing News and Ideas from Dan Poynter



October 15, 2009. Copyright © Para Publishing. ISSN: 1530-5694.
Published continually since 1986. Circulation: more than 38,200. F-R-E-E
We don't accept advertising. We don't share your email address.
DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

IN THIS ISSUE FROM PARA PUBLISHING

- A. ParaNews (What's happening)
- B. ParaTips (Guidance/advice on specific issues)
- C. ParaResources (Sources of helpful information)
- D. ParaThoughts (Editorial)
- E. ParaFreebies (Giveaways)
- F. ParaCalendar (Dan may be coming to visit you)
- G. ParaHumor (We saved the fun for last)

=====



A. ParaNews



1. ONLINE VIDEO SELLS 240,000 COPIES OF BOOK.

<http://www.washingtonpost.com/wp-dyn/content/article/2009/09/23/AR2009092304603.html>

2. SONY SIGNS eBOOK DEAL WITH SMASHWORDS and ASI

<http://industry.bnet.com/media/10004369/sony-signs-ebook-deal-with-smashwords-asi/>
http://www.readwriteweb.com/archives/sony_partners_with_smashwords_for_e-book_distribut.php

3. DISNEY INTRODUCES DIGITAL BOOKS

Disney Publishing plans to introduce a new subscription-based Web site for \$79.95 a year and bills the new product as "digital books" rather than eBooks. See

http://www.nytimes.com/2009/09/29/business/media/29disney.html?_r=1

4. SOME PUBLISHERS DELAY eBOOK TO PROTECT pBOOK SALES

They do not realize the eBook readers are not pBook readers.

<http://www.slate.com/id/2230821/>
<http://booksquare.com/stupid-publishing-tricks-part-1110099/>

5. LOST SYMBOL MEASURES eBOOK v pBOOK SALES

Of the 2 million copies sold, 100,000, or 5%, were electronic versions.

People do not buy eBooks because they are less expensive. They simply like the electronic edition better.

<http://latimesblogs.latimes.com/jacketcopy/2009/09/even-dan-brown-cant-break-the-ebook-five-percent-rule.html>

6. DAN POYNTER IS COMING TO VISIT

Please alert your writing and publishing colleagues.

Amsterdam, Anaheim, Calgary, Christchurch, Cologne/Köln, Columbus, Indianapolis, Johannesburg, London (UK), Los Angeles, Marlow, Orlando, Phoenix, Salt Lake City, San Francisco, Midlands, Shanghai, Singapore, Studio City, Valley Forge, Washington, White Plains, Radio/Teleseminars/Webinars (everywhere). (MORE to be announced soon).

See the ParaCalendar on these content-filled seminars, below. See ALL the listings. Dan will visit some states/provinces/countries several times.

<http://parapublishing.com/sites/para/speaking/calendar.cfm>



7. SIMON & SCHUSTER UNVEILS VIDEO BOOK SERVICE

The book format, dubbed "vooks", blends text and video into what the publishing giant describes as a seamless reading experience "to advance the plot and enhance the sense of place."

<http://www.internetnews.com/ec-news/article.php/3841886>

8. DAN POYNTER CAN BRING A BOOK PROGRAM TO YOUR AREA

See

<http://parapublishing.com/sites/para/speaking/speechdesc.cfm>

9. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

URGENT**10. FTC: WILL BOOK REVIEWERS HAVE TO DISCLOSE THE BOOK WERE SENT FREE?**

If you receive a free copy of the latest video game and post a positive review of that game on your personal blog without revealing that you got the game free of charge, you could be guilty of ad fraud, according to new guidelines from the Federal Trade Commission.

<http://www.pcmag.com/article2/0,2817,2353749,00.asp>

http://www.mediabistro.com/galleycat/publishing/an_open_letter_to_the_ftc_139297.asp

11. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to

<http://parapublishing.com/sites/para/resources/newsletter.cfm>. Unsubscribe your old address and subscribe your new one.

To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

12. ARIANNA HUFFINGTON MAKE FIRST PICK FOR THE HUFFPOST BOOK CLUB

And, she describes how she will make future choices.

http://www.huffingtonpost.com/arianna-huffington/announcing-my-first-pick-_b_310544.html

13. AMAZON KINDLE NOW FOR SALE TO CUSTOMERS IN MORE THAN 100 COUNTRIES

While Americans pay \$9.99 per book, customers in the rest of the world will be charged \$13.99 (40% more) per book.

<http://phx.corporate-ir.net/phoenix.zhtml?c=176060&p=irol-newsArticle&ID=1339430&highlight>

<http://tech.blorge.com/Structure:%20/2009/10/10/amazon-admits-international-kindle-ebooks-to-cost-more/>

14. THIS HALLOWEEN, I'M GOING AS A BOOK PUBLISHER

The good news is that publishing, as you and I have come to love it for the last couple of decades, is not dying.

The bad news is that it's dead

http://www.huffingtonpost.com/john-oakes/this-halloween-im-going-a_b_317903.html

>**SEND YOUR NEWS ITEMS** to DanPoynter@ParaPublishing.com

NOW, SIT DOWN AND WRITE SOMETHING

3. BOOK AWARDS DEADLINES APPROACHING FAST!

--Clint Greenleaf, Greenleaf Book Group LLC, <http://www.greenleafbookgroup.com>



The submission deadline for the third annual 800-CEO-READ Business Book Awards <http://800ceoread.com/page/show/book_awards> is October 15, 2009.

800-CEO-READ, a sister company to Harry W. Schwartz Bookshops in Wisconsin, created the business book award program to recognize the best business books published each year. The awards include several individual categories, as well as an overarching award for the Best Business Book of 2009. Any English language business book originally published in the U.S. in 2009 is eligible.

Each book will be judged on the originality of its ideas and content. The winners will be announced on December 15, 2009. Click here <http://800ceoread.com/book_award_entry/new> to enter your eligible business titles today (entry is free).

Also, note that USABookNews.com, a site that highlights hundreds of new and notable books each month, has extended the deadline for their annual National Best Books Awards to September 30, 2009. The awards are open to all books with an ISBN published in 2008 or 2009. Visit the National Best Books

2009 Awards page <<http://www.usabooknews.com/2009bestbooksawards.html>> for more information and to enter your eligible titles.

4. BOOK DESIGN: EAN BARCODE PLACEMENT ON YOUR BACK COVER

--- Karrie Ross Be IT Now! 310-397-3408 <http://www.BookCoverDesigner.com> - covers@KarrieRoss.com Book Design, Consulting, Coaching, Marketing & Branding



Distributors and retailers have different requirements for your EAN barcode. Be sure to check with them before approving your cover design. Here is a list that was sent to me from one of my customers distributors.

EAN Barcode Placement on Back Cover

(1) Bar Code: Only the EAN 13 bar code will be permitted on the back cover. The UPC bar code is not to be printed on the back cover/cover 4.

(2) EAN 13 Bar Code: The EAN 13 bar code must appear on the back of the book and include the isbn printed out in a consumer readable format above the bar code.

(3) EAN 13 Bar Code Price Extension & Price: You must now include the price in the EAN bar code price extension. Many publishers have not been including a price in the bar code extension. This is now a requirement of our major customers.

(4) Consumer Readable Price: There must be two US prices on the book. The first is in the bar code as mentioned above. The second is a price that is printed somewhere on the back of the book in consumer readable format in 9 point or larger font. If there is just one currency shown on the book, it could read, for example, \$12.99. If there is more than one currency it should read US \$12.99.

(5) Bar Code Size: The size for EAN 13 bar codes can be no smaller than 7/16" x 1 3/4" wide. This is a new requirement by our accounts, including Barnes & Noble. Some publishers have been told by

international designers/printers that the bar codes can be smaller. They must meet this minimum size or NBN will be charged for stickering to the compliant size and NBN will rebill you.

(6) Placement: The EAN bar code must be located on the bottom right corner of the back cover. This is a new requirement.

Remember, do something every day toward your book and promotion.

Karrie Ross, [Book Designer](#) & Coach

5. WORD TRIPPER

--Barbara McNichol, www.barbaramcnichol.com

Immolate, emulate – “Immolate” means to kill as a sacrificial victim; to kill (oneself) by fire. “Emulate” means to strive to equal or excel, especially through imitation; to rival with some degree of success. “The Buddhist monks who *immolated* themselves in 1963 to protest the persecution of Buddhists in South Vietnam were later *emulated* by several Americans protesting the Vietnam War.”



6. DO COLLEAGUES ASK YOU FOR BOOK ADVICE?

Tell them about our free InfoKits. Each will give them all they need—in writing. See

<http://parapublishing.com/sites/para/resources/infokit.cfm>

7. BE CLEAR ABOUT WHAT KIND OF BOOK YOU WANT TO WRITE AND HOW YOU WANT TO USE IT

Mindy Gibbins-Klein – The Book Midwife™ www.bookmidwife.com

Author of *24 Carat Bold – The Standard for REAL Thought Leaders*



Do you want it to educate, entertain, inspire? Is it a how-to book? Is it a story? Does it need exercises? What about pictures? Will you be selling books yourself, giving them away, or relying on bookstores and online outlets to sell them? Your answers to these questions will determine the ideal length and format of the book, as well as the tone and language you should use. They will also help you decide on the most cost-effective and beneficial way to get published and make money with your book. Too many authors are unclear about their objectives which leads to confusion for the reader. Be clear and be honest. Don't try to make it a how-to book, a story, entertaining, educational, comprehensive but light and funny... you can't do it all with one book. Pick a strategy and go for it!

[More 24 Carat Bold Tips](#)

8. ISBN CONVERSION

-- Cathi Stevenson, <http://www.bookcoverexpress.com>

Still using your old 10-digit ISBN? Convert it to a 13-digit ISBN for free, here:

<http://www.isbn.org/converterpub.asp>

1.



PSYCHOLOGY/SELF-HELP TARGET MAILING

This catalog produced by IBPA mails to 3,500 bookstore buyers, 3,500 reviewers, and 4,000 acquisition librarians. We will be featuring books in the following categories: psychology, self-help, wellness, women's issues, men's issues, etc. \$350 per title. Click here: http://www.ibpa-online.org/programs/coopcats_target.aspx

REFERENCE/DIRECTORIES TARGET MAILING

This catalog produced by IBPA mails to 3,500 bookstore buyers, 3,500 reviewers, and 4,000 acquisition librarians. We will be featuring books in the following categories: Reference books, directories, etc. \$350 per title. Click here: http://www.ibpa-online.org/programs/coopcats_target.aspx

BOOKS FOR REVIEW CATALOG MAILING

This catalog produced by PMA mails to 3,500 book reviewers at daily metro and weekly newspapers across the U.S. \$210 per title. Click here: http://www.ibpa-online.org/programs/coopcats_bfr.aspx

BOOKSTORE CATALOG MAILING

This catalog produced by IBPA mails to 3,500 independent bookstore and chain buyers across the U.S. \$230 per title. Click here: http://www.ibpa-online.org/programs/coopcats_bksllr.aspx

PUBLIC LIBRARY MAILING

Send your flyers to 4,000 acquisition librarians at public libraries. \$215 per flyer. Click here for details: <http://www.ibpa-online.org/programs/library.aspx>

PUBLIC LIBRARY ASSOCIATION (PLA) SHOW

Display your book(s) at this every-other-year show, which attracts public librarians and support staff. \$95 per title. This year's show will be in Portland, OR. Click here for more details.: https://www.ibpa-online.org/pubresources/exhibits_pma.aspx

BOOKEXPO AMERICA (BEA) SHOW

Get your own booth or display your book(s) at this annual show attracting everyone involved in the world of publishing. This is the largest show in the US each year and this year's show will take place in New York City. \$95 per title or \$3,500 per booth. Click here for more details.: https://www.ibpa-online.org/pubresources/exhibits_pma.aspx

AMERICAN LIBRARY ASSOCIATION (ALA) SHOW

Get your own booth or display your book(s) at this annual show attracting librarians from around the country. This is the annual show of the American Library Association and this year's show will take place in Washington, DC. \$95 per title or \$2,200 per booth. Click here for more details.: https://www.ibpa-online.org/pubresources/exhibits_pma.aspx

PUBLISHING UNIVERSITY ONLINE: Twitter Success: How to Manage, Market, Monetize, and Profit on Twitter! - with Penny C. Sansevieri - -October 21st at 2PM EST

Are you ready to leverage the latest and hottest social networking site? If so you'll love this class. Twitter has taken the world by storm, 140 characters at a time. This session will teach you the ins and outs of creating your own Twitter Success! Click here for more details: http://www.ibpa-online.org/custom/publishingUniversityOnline/University_onlinenow102109.aspx

2.



NAUTILUS BOOK AWARDS – 10TH YEAR – EARLY ENTRY DISCOUNT

Publishers & Authors – Enter Your Life and World-Changing Books (& Audio Books) in the 2010 Nautilus Book Awards. 28 categories including 5 for children and teens. For Guidelines & Entry Forms, [Enter Here & Save](#). For more information contact marilyn@nautilusbookawards.com

3. CALL FOR ENTRIES



WHO MAY ENTER

Publishers of books copyrighted in 2009 may enter the competition. Any books submitted with copyright dates other than 2009 must be accompanied with proof of initial distribution in the year 2009.

Authors are able to enter on behalf of their publishers only if accompanied by a letter of approval from the publisher. The entity to which the ISBN was issued by R.R. Bowker is the publisher. If you have questions about who owns the ISBN on your book, please contact your publisher or the IBPA office

DEADLINES:

SECOND CALL - Primarily for titles published September 1 - December 31, 2009
All titles carrying a 2009 copyright date will be accepted in this round of entries.
December 31, 2009

For complete information: <http://ibpabenjaminfranklinawards.com/>

4.



<http://www.indieexcellence.com>

5. WANT SPECIFIC DETAILS ON AREAS OF PUBLISHING?

See our Instant Report, downloadable for immediate delivery.

Each has been recently updated. See

<http://dansentme.com/sites/para/resources/allproducts.cfm>

[602](#) Interviews, How Authors Get On Radio & TV

[603](#) Book Printing. At the Best Price

[604](#) How to Price Your Book

[605](#) Locating the Right Distributor

[606](#) Publishing Fiction & Poetry

[607](#) Publishing Contract: Author-Publisher

[608](#) Your Publication Date

[609](#) Blurbs For Your Books, Testimonials, endorsements & quotations

[610](#) Children's Books, Resources for Writing, Producing and Promoting Juveniles

[611](#) Newsletter Publishing; A Resource Guide

[612](#) Bestsellers, What They Are & How To Make Them

[613](#) Cook Books, Resources for Writing, Producing & Promoting Books on Food

[614](#) Selling Books Through The Gift Trade

[615](#) eBooks to eBooks, Creating Digital Reading

[616](#) Travel Books, Resources for Writing, Producing & Promoting Guidebooks

[617](#) New Age Books; Resources for Writing, Producing & Promoting Books on metaphysics, the occult and new thinking

[618](#) Religious Books

[619](#) Write It Once - Sell it Forever, How to Update Your Books

[620](#) Your Book Writing & Publishing Calendar

[622](#) Cooperative Book Promotion

[623](#) Questions and Answers on Book Publishing

[624](#) How to Set up & Run a Successful Book Publishing Business

[625](#) Selling Books to Catalogs

[626](#) Raising Money to Publish Books

[628](#) Canadian Book Publishing

[629](#) Making The Web Pay

[630](#) Selecting a Book Title That Sells.

[631](#) Covers That Sell Books

[632](#) Bookshelf, Selling Books From Other Publishers

[633](#) Beyond Remainders

[634](#) Selling Books In The United States

[635](#) AudioBooks, Turning Books & Speeches Into Spoken-Word Tape & Disc Products

[636](#) Insurance for Publishers; Protecting Your Book Company

[637](#) Selling Books To The Military Market

[638](#) Screenwriting: Fiction (theatricals) & Nonfiction (documentaries)

[639](#) Autograph Parties & Signing Books

[640](#) Book Promotion Made Easy: Event Planning, Presentation Skills & Product Marketing

[641](#) Merchant Status: Credit Cards for Publishers

[642](#) Large Print Books: Making your Work Easier to Read.



6. GET A COMPLETE LIST OF DAN POYNTER'S BOOKS, REPORTS, DISKS, AND TAPES.

See

<http://parapublishing.com/sites/para/resources/allproducts.cfm>

8. AUTHOR 101 UNIVERSITY OCTOBER 30-31 IN LAS VEGAS

Author 101 University is the place to be if you're an author, publisher or aspiring author. You'll hear top publishing and marketing experts reveal tools and techniques to get your book published and double or triple your income as an author or publisher. The amazing Mark Victor Hansen will be the MC of the event. You know Mark--- right--- the guy who has sold over 100 million 'Chicken Soup for the Soul' books with Jack Canfield! You want to learn how to sell books- LEARN FROM MARK! We will also have 5 other speakers- AND a Publishing Panel of publishers, agents, and editors that you can meet and talk with. This is going to be an amazing event and it is going to sell out fast.

--Rick Frishman

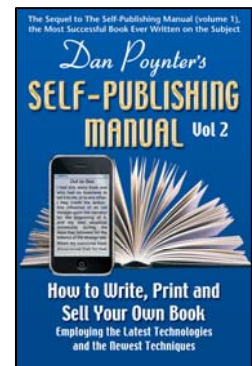
Cell is 516 721 2372

<http://www.author101university.com>

9. THE SELF-PUBLISHING MANUAL, Volume 2

Social Media for Books. Book publishing is changing: this book describes how to take advantage of those changes. This Volume II is the sequel to *The Self-Publishing Manual* (Volume I), the most successful book ever written on the subject.

Learn how to use new techniques to write your book faster, new technology to publish it for less, new ways to distribute your book more economically, ways to have fun promoting it and how to profit from your investment by cutting out all of publishing's gatekeepers in the middle.



You will discover how easy it is to:

- 📖 *Build* your book rather than just *write* it—and copyright it in your name.
- 📖 Print a small quantity and keep a small inventory.
- 📖 Multipurpose your “book” into downloadable, CD, and eBook versions and others.
- 📖 Wring maximum value out of your “book” by spinning off audios, LARGE PRINT editions, magazine excerpts, foreign-language editions, and more.
- 📖 Bypass the publishers and go directly to a short-run book printer.
- 📖 Set up your own publishing company and take the tax breaks.
- 📖 Promote your books with email, book reviews, autographings, feature articles, and radio/TV interviews.
- 📖 Promote your book for virtually no costs via social media.

Available as an eBook in ten different formats. \$7.97

<http://www.smashwords.com/books/view/607>

Available as a printed book (pBook). \$14.95

<http://www.amazon.com/Dan-Poynters-Self-Publishing-Manual-Write/dp/1568601468/>

Save 32%, now just \$10.17.

For more information, get in touch with the Contact person listed below and see the host's Website.

ALSO SEE THE CALENDAR ON OUR WEBSITE:

<http://parapublishing.com/sites/para/speaking/calendar.cfm>

2009

October 17. LAS VEGAS. National Speakers Association/ Las Vegas (NSA/LV) chapter. FMI: RJ DiDonato, rjd@nstreams.com, (702) 436-0786, <http://www.NSAlasVegas.com>

AROUND-THE-WORLD SPEAKING ITINERARY #17

October 19 – November 22, 2009

October 22. CHRISTCHURCH, New Zealand. NSA.NZ-Christchurch. Evening Speakers' Café. Dan Poynter on Speaking Internationally: Giving the World a Piece of your mind. FMI: Wendy Davie, +64 3 337 1375, action@TotallyOrganised.co.nz, <http://www.nsanzch.co.nz/>

October 28. SINGAPORE. APS/S. Dan Poynter on How to Write Your Book. FMI: Nishant Kasibhatla, +65 (6402) 2310, nishant@memoryvision.com.sg, <http://www.asiaspeakers.org/apss/>

November 9. AMSTERDAM. Professional Speakers Association of the Netherlands (PSA/Holland). Fmi: Victor Bonke, +31-76-5320750, victor@acquirol.nl

November 12. LONDON, UK. "Turning Experts into Published Authors" - a seminar with Mindy Gibbins-Klein and Dan Poynter. Fmi: Mindy Gibbins-Klein, +44-(0) 845 003 8848, mindy@bookmidwife.com, www.bookmidwife.com/november10, <http://www.BookMidwife.com>.

November 13-15. LONDON (area). Professional Speakers Association of the UK & Ireland. (PSA/UK) convention. Sue Cliff, admin@professionalspeakers.org, +44 0 0845 3700 504, <http://www.professionalspeakers.org/events>

November 18. SALT LAKE CITY. NSA/Mountain West. Fmi: Brad Barton, brad@BradBartonSpeaks.com, 801-392-4088.

November 19. PHOENIX. Arizona Book Publishers Association. FMI: Gwen Henson, (480) 777-9250. Gwen@AZBookPub.com, <http://www.azbookpub.com>

November 19-22. PHOENIX. National Speakers Association (NSA/US) Fall Conference. Arizona Grand Resort. Fmi: 480-968-2552, <http://www.nsaspeaker.org/meetings/index.xpl>

December 6-8. CALGARY. Canadian Association of Professional Speakers (CAPS) national convention. <http://www.CanadianSpeakers.org>

December 16. STUDIO CITY. Book Publicists of Southern California. Dan Poynter to speak on the future of the book publishing industry. Annual Holiday program. Sportsman's Lodge, 12825 Ventura Blvd, Studio City, CA. 5:30 PM. Reservations required. Fmi: Irwin Zucker, 323-461-3921, IrwinZuckerPR@AOL.com, <http://www.BookPublicists.org>.

2010

January 10. COLUMBUS, OH. Turning Speeches into Books. The full New Book Model Program. National Speakers Association, Ohio Chapter. Crowne Plaza Hotel, 33 E. Nationwide Boulevard, Columbus, Ohio 43215. FMI: 866-900-6446, lauralee@nsaohio.com
<http://www.nsaohio.com/calendar/>

February 11-14. NASHVILLE. NSA/US Winter Conference. [Marriott Nashville Airport](#). Location phone: +1-615-889-9300. Fmi: http://www.nsaspeaker.org/nsa_events/default.asp

February 12-14. SAN FRANCISCO. San Francisco Writers Conference. Dan Poynter on Book Promotion for Writers and Getting Published. Fmi: Barbara Santos, Sfwriterscon@aol.com,
<http://www.sfwriters.org/>

February 20. St LOUIS. NSA/St Louis chapter. Dan Poynter on *Turning Speeches into Books*. Fmi: Lethia Owens, +1-636-244-5041, lethia@lethiaowens.com, <http://www.nsastlouis.org/>

March 13 & 14. AMSTERDAM. PSA/HOLLAND. Tentatively scheduled for Amsterdam.
<http://www.psaholland.org/>

April 23-25. AUSTRALIA. <http://www.nationalspeakers.asn.au/index.html>

April 30-May 2. JOHANNESBURG. Fmi: Nikki Bakker, PSASA National Administrator, Tel: 08600 67272 or +27 11 462 9465, Mobile: +27 83 458 6114
admin@psasouthernafrica.co.za, <http://www.psasouthernafrica.co.za>

May 8. WASHINGTON, DC. Turning Speeches into Books. The full New Book Model Program. DC Speakers Association. Fmi: Cheree Warwick, (703) 489-4589, cheree@TheProfitPartner.com,
http://www.nsadc.org/meetings_events/eventcalendar.asp

May 12. TELECONFERENCE. The Self-Publishers Online Conference. Dan Poynter gives the opening keynote on the book industry. Hosted by Susan Daffron.
<http://www.selfpublishersonlineconference.com/>

May 25-27. NEW YORK. Book Expo America (BEA Book Fair), Convention Center. Fmi:
<http://www.bookexpoamerica.com/>

July 17-20 ORLANDO, Florida. National Speakers Association of the United States (NSA/US). [Orlando World Center Marriott](#). Location Phone: +1-407-239-4200
<http://www.mynsa.org/EVENTS/FullCalendar.aspx>

August 6-8. LEXINGTON, KY. Parachute Industry Association meeting.

=====

The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter on book writing, publishing and promoting because you are on Dan Poynter's option-in Publishing Poynters mailing list.



TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to <http://parapublishing.com/sites/para/resources/newsletter.cfm>. Unsubscribe your old address and subscribe your new one.

PLEASE RECOMMEND THIS NEWSLETTER to anyone you know who is interested in selling more books or wants to know where the publishing industry is headed. Just click on "Forward" in your email program.

BACK ISSUES are archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your news items and promotion ideas to DanPoynter@ParaPublishing.com

~~~~~  
 Para Publishing. Dan Poynter: Author (100+ books), Publisher (since 1969), Speaker (CSP).  
 Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
 PO Box 8206, Santa Barbara, CA 93118-8206 USA. 530 Ellwood Ridge, 93117.  
 Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009  
<http://ParaPublishing.com>: More than 700 pages of helpful information. [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)